DeNiesha Bell

Long Beach, CA 90807 | 310.528.6067 | denieshambell@gmail.com | www.linkedin.com/denieshabell

Executive Summary

Dynamic procurement and supply chain manager with 10+ years of progressive leadership experience driving strategic sourcing, vendor management, and operational excellence. Proven track record of managing \$200M+ annual spend, delivering 25% profit margin improvements, and achieving 90%+ delivery compliance with Fortune 500 clients.

Core Competencies

- o **Strategic Procurement Leadership:** Global sourcing strategy, supplier relationship management, contract negotiations, risk mitigation, spend analytics
- o **Financial Performance:** Cost reduction initiatives, tariff management, budget oversight, profit margin enhancement, spend categorization

Professional Work

COMMSCOPE, INC. | FORTUNE 500 TELECOMMUNICATIONS INFRASTRUCTURE LEADER

PROCUREMENT MANAGER

2019 - PRESENT

- Reported to executive leadership on hyperscale and enterprise data center accounts, driving long-term strategies in collaboration with revenue-producing departments.
- Fostered strong cross-functional relationships with Engineering, Operations, and Product Management to streamline processes and optimize vendor relationships.
- o Managed internal product initiatives, overseeing project tracking, scheduling, and KPI reporting across teams.
- Led Vendor Managed Inventory (VMI) programs for major accounts ensuring efficient supply chain operations and meeting SLAs.
- Implemented ABC classification methodology across 200,000 SKU product line, delivering 13% cost reduction and improved inventory management

• PROCUREMENT & INTERIM CUSTOMER SERVICE MANAGER

2023 - 2024

- Led an 8-member team and orchestrated departmental restructuring to improve service efficiency.
- Enhanced team performance by 25% through training initiatives and process improvements, reducing customer complaints and streamlining operations.

P.W. STEPHENS ENVIRONMENTAL, INC | ENVIRONMENTAL SERVICES & CONSULTING

ACCOUNTING AND CONTRACTS MANAGER

2015 - 2019

- Conducted regular financial analysis and reporting to monitor project budgets and expenditures, providing insights that led to a 12% cost savings on project expenses.
- Served as primary liaison between HR/Payroll and clients, ensuring 90% compliance rate with complex labor regulations and contract requirements
- Analyzed vendor contracts and procurement spend patterns across multiple project sites, identifying cost optimization opportunities and negotiating favorable terms with suppliers that contributed to overall project cost reductions
- Conducted regular audits on AR reports to identify gaps and inconsistencies, coordinating with other departments for resolution and maintaining data integrity

P.W. STEPHENS ENVIRONMENTAL, INC (PEOPLE TO PEOPLE – CONTRACT)

ACCOUNTING ANALYST

2015

- Streamlined financial reporting processes and implemented cost control measures that enhanced project profitability by 7%
- o Reviewed accounts receivable aging reports to ensure compliance with company policies and identified high-risk accounts requiring immediate attention

- Monitored and maintained assigned customer accounts, processed account adjustments, and performed small balance write-offs per company guidelines
- o Followed up on overdue accounts, collected outstanding payments, and allocated payments to appropriate customer accounts, reducing overdue balances by 15%

QUAKE CITY CASUALS, INC. | CUSTOM MANUFACTURING AND BRAND SOLUTIONS

• SR. ACCOUNT EXECUTIVE

2013 - 2015

- o Acquired and managed key accounts, generating \$6M in new revenue through product line expansion.
- Ensured copyright compliance for major franchise partnerships (Coca-Cola, Toyota, UPS, Mobil, Nissan, UCLA, Hyundai, Fox News), mitigating legal risks and protecting brand integrity

• PROCUREMENT AND OPERATIONS SPECIALIST

2009 - 2013

- Acquired and managed strategic accounts, generating \$6M in new revenue through innovative product line expansion and market development
- Streamlined procurement and operations, resulting in a 10% enhancement of profit through reduced supply costs via optimized vendor agreements.
- Led complex contract negotiations, achieving 15% above-target margins while strengthening long-term client relationships

SALES ASSOCIATE

2007 - 2009

- Led negotiations, achieving 15% above-target margins and enhancing client relationships.
- o Ensured copyright compliance for major franchises like Coca-Cola and Toyota, reducing legal risks.
- Oversaw end-to-end production, improving delivery efficiency and driving \$1.5M in new revenue through strategic initiatives.

DATA ENTRY CLERK

2006 - 2007

- o Managed data entry and production records with 95% accuracy, reducing discrepancies by 35%.
- O Conducted regular audits to ensure the integrity of sales and manufacturing data.

Education

Bachelor of Science: Information Technology | Arizona State University | Tempe, AZ **Associate of Art: Merchandise Marketing** | Fashion Institute of Design and Merchandising | Los Angeles, CA

Achievements

- **Industry Partnership Excellence:** Secured strategic partnership with major hyperscale AI company, achieving 90%+ delivery compliance within 10-day SLA
- CommScope Star Award: Recognized for outstanding leadership and team dedication in Product Compliance transformation
- **Financial Performance:** Delivered 25% profit margin increase over five consecutive years through strategic procurement initiatives
- **Team Leadership:** Led successful departmental restructuring, achieving 25% team performance improvement and zero turnover

Technical Proficiencies

- Enterprise Systems: SAP, Oracle NetSuite, Microsoft Office Suite (Advanced), Jira, MySQL, Microsoft SQL Server, Sage BusinessWorks
- o **Procurement & Analytics:** Advanced Excel/Power BI, spend analytics, supplier performance dashboards, inventory optimization tools
- o **Design & Visualization:** Adobe Photoshop, Illustrator, data visualization platforms
- Inventory Management: ABC analysis, FIFO methodology, cycle counting, space utilization optimization, demand forecasting